



**SRI KANYAKA PARAMESWARI**  
**ARTS & SCIENCE COLLEGE FOR WOMEN**  
Managed by SKPD & Charities  
Affiliated to University of Madras  
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## **20<sup>th</sup> COLLEGE DAY REPORT**

**23<sup>rd</sup> FEB 2019**

Good evening to the august gathering,

Most Respected Chief Guest Sri A. Shanmuga Sundaram, IAS, District Collector Chennai, Respected Dharmakarta and President of Devasthanam Sri Collah Venkata Chandrasekhar, esteemed Hony. Correspondent Sri Guggilam Ramesh, benign Members of Management, devoted Principal, committed Teaching Fraternity, dutiful Administrative staff, cherished Students, respectful Parents, Well Wishers, and the Media present, Ladies and Gentlemen my hearty greetings to you all on this very special day of our College.

With the blessings of our presiding deity Goddess Vasavambha, I on this 20<sup>th</sup> College day present unto you a brief history of the college, bi-decennial year special activities and the achievements in academics, co-curricular, extra-curricular and sports activities for the academic year 2018-2019.

Dr A.P.J. Abdul Kalam said, 'The purpose of education is to make good human beings with skill & expertise. Enlightened human beings can be created by teachers'. Yes it is rightly said. At SKPC personal attributes and skills are improved, capabilities are built and values are shaped. We also foster an ethic of service to one's family, community & nation and provide the practical means for its expression in the education process through service oriented programmes.

### **A Brief History of the College**

The Management Committee of the S.K.P.D & Charities founded Sri Kanyaka Parameswari Arts and Science College for Women to promote Women's Education in 1999. The foundation stone of the college building was laid by the then Education Minister Mr. K. Anbazhagan and he also graced the inaugural function.

Sri Kanyaka Parameswari Arts & Science College is located in the busiest commercial area in Chennai. The Committee of Management have deep faith in Sanathana Dharma and therefore gave emphasis to rich Indian tradition for the development of the personality of Young Indian Women, imparting values of compassion, tolerance, understanding, care, service and love. They believe in motivating the student community by inculcating value system in them, through 3P's i.e Perseverance, Performance and Progress.

Initially the college functioned in the first floor of K.T.C.T Girls Higher Secondary School with Shri Vummidi Sreehari as Correspondent, Dr. V. Balambal as Principal, 9 teaching staff, 5 non-teaching staff, 132 students and 3 UG courses namely B.Com., B.B.A., & B.Sc.,(Computer Science).

Today with the combined efforts of each member of SKPC FAMILY, we have reached to 133 Teaching & Non-Teaching staff, 2222 students and 14 UG, 4 PG, one M.Phil. and one part time Ph.D. programme.

The Institution has completed 19 successful years of experience in the field of education. In 20 years of SKPC, 6115 number of students has passed out successfully and 396 students have secured University Top Ten Ranks.

**Vision:** “To make up wholesome development in every single women, to become a better human being thus contributing service towards self, family and society through education to face the challenges of the world”.

**Mission:** “To inculcate positive changes, values and discipline in women and facilitate them to transform from within to become transcendental through perseverance, performance and progress”.

The Institution is affiliated to the University of Madras. The curriculum is formulated and framed by the University of Madras (CBCS Pattern-Choice Based Credit System) to enhance and enrich students’ knowledge in different disciplines.

The institution is accredited by NAAC and is also ISO Certified.

### **Few features of the Institution**

- ❖ Follows a systematic admission procedure based on the University norms and government quota system and ‘**NO DONATION POLICY**’.
- ❖ Spot Admission for meritorious students.
- ❖ Digitalized and E- Library.
- ❖ ICT facilities with applications like WI-FI, Smart class room, Computer labs, Interior Design labs, Psychology lab, Commerce lab, Conference room, CCTV, Placement cell and Examination cell.
- ❖ Well-furnished 47 class rooms and 11 classrooms with special amenities like projectors and audio facilities.
- ❖ RO Water.
- ❖ Waste water management.
- ❖ Solar energy.

- ❖ Hygienic rest rooms and sanitary vending machine.
- ❖ Redressal cells like Grievance Cell, Anti - Ragging Committee and Counseling Cell.
- ❖ Financial assistance by means of scholarship.
- ❖ Awards and Rewards to recognize students and staff

### **To Transform Inert Knowledge into Knowledge-in-Use**

- ❖ Bridge courses for all Students.
- ❖ Learning techniques like role play, group discussions, regular assignments, seminars, work shop and peer learning.
- ❖ Online Lecture Notes (OLN) to help students to reach out the lecture notes anytime, anywhere via the website.
- ❖ Special Training programme by the Placement consortium like Skill development programmes, Guest lectures, Panel discussion and HR from various companies are invited.
- ❖ Central Government Certified Courses through Empowerment Programme such as Beauty Therapy, Fashion Designing etc.
- ❖ MHRD Government certificate courses offered by departments.
- ❖ Experiential learning like internship, industrial, bank and field visit.

### **Activities to Complement Academic Teaching**

- ❖ Co-curricular activities like Adzap, Corpo - walk, oratorical, debate, quiz, painting, techno sketch, poster making etc.
- ❖ Extra-curricular activities such as singing, dance, drama, designing, junk art etc.
- ❖ Sports coaching like kabbadi, volleyball etc.
- ❖ Insight of service through involvement in various clubs like, NSS, YRC, Rotaract, ECO, Karuna and Citizen Consumer Club.

### **Achievements Embarked on The Journey of Twenty Years**

- ❖ Entering into Limca book of records for Kurti designing.
- ❖ Removal of TASMACH shop for the safety of students and public.
- ❖ Awards received by Principal and faculty members.
- ❖ Awards for the institution such as Best library award by Mylapore Academy, Industry - Institution interaction award by ICTACT etc.
- ❖ Achieved 47<sup>th</sup>, 91<sup>st</sup> and 92<sup>nd</sup> Ranking in Computer Application, Arts & Science respectively for the academic year 2017-2018 in the Survey conducted by India Today

and B.B.A programme was ranked 74<sup>th</sup> for the academic year 2017-2018 in a survey conducted by Times of India.

### **To Interact and Participate with other Institution, Organization and Association**

- ❖ The Institution has signed 19 MOUs namely CADD Labs, International Journal of Creative research and Thoughts, CSIM etc.
- ❖ Membership with 8 bodies namely University of Madras Library, British Council Library, Madras Management Association, Home Science Association of India, Madras Chamber of Commerce & Industry (MCCI), Information & Communication Technology Academy of Tamil Nadu, and Library Network Centre (INFLIBNET), Computer Society of India (CSI).

### **Activities Related to Social Causes and Issues**

- ❖ FEED THE NEED project wherein food packets are distributed to needy.
- ❖ Training on paper bag and paper dustbin making. The paper bags are distributed free of cost to create awareness and also sold at low cost.
- ❖ Adoption of SRS Sarvodaya School wherein our students extended their knowledge & services in the form of taking Tuitions, skill training programme, awareness programme, counseling.
- ❖ Conducting Blood Donation camp, Health camp, Eye camp with free distribution of spectacles, dental camp and veterinary camp.
- ❖ Cultural programme, psychological activities, paper bags and artificial jewellery making, games and other competitions for girls of Govt. Observation Home for Boys and Girls at Kellys.
- ❖ Commitment towards protecting environment by giving saplings and seedballs to all the students, guests and general public and also planting plants to achieve green campus.

### **Academic Year 2018 - 2019 Report**

#### **Academic Testimony**

In the University Examination April 2018 our students showed their academic excellence by securing a pass percentage of 92. The total number of students received degree is 557.

#### **India Today Ranking**

SKPC achieved 47<sup>th</sup>, 91<sup>st</sup> and 92<sup>nd</sup> Ranking in Computer Application, Arts & Science respectively for the academic year 2017 - 2018 in the Survey conducted by India Today.

### **Times of India Ranking**

The B.B.A programme was ranked 74<sup>th</sup> for the academic year 2017-2018 in a survey conducted by Times of India.

### **Recognition by ICT Academy**

Awards and recognition are not only important for the students and staff but also for the institution. The Institution adopted multiple strategies to foster diverse growth, innovative initiatives and effective strategies which had along lasting impact on students. The ICT Academy recognized the institution with 'Academic Partner' Excellence Award 2018 under the category excellence in Industry interaction during March 2018, Bridge conference at Chennai. The institution also received Cloud Champion Award in Cloud Literacy Month 2018 in the institution category.

### **Infrastructure expansion**

Infrastructure has a profound impact on the physical and emotional health of the students and staff. The Management has always given priority for adequate infrastructure with primary facilities like spacious rooms with proper ventilation & lighting, comfortable furniture, hygienic restrooms etc. Conference room, placement cell room, installation of solar energy plant and 2 classrooms were added in this academic year.

### **Awards and Endowments**

The recognition of students fosters strong relationship among the students, families, faculty and the community and thus creates a positive culture where the students feel valued. It also enhances their level of confidence and sense of accomplishment. Our Management, SKPD & Charities, various other charities and philanthropists like Vootukoori Narayana Chetty Trust, P. Nalliah Chetty Trust, Swarna Ram Foundation, Chavala Rangaiah Chetty Charities, Jai Saraswathi Educational & Charitable Trust, Soori Chetty Charity, Chitapuram Amrithavalli Charity, Endowment by Kotwal Market All Merchants Association and Sultan Chand Dropadi Education Foundation, recognizes and rewards the students who have excelled in academics thus motivating them to aim higher and believe in themselves.

### **Nakshatra Students' Council Activities**

The Nakshatra Students' Council functions under the guidance of the Principal Dr. T. Mohanashree as the President, Dr. V. Meena, Head, Dept. of Interior Design and Decor as Vice-president (Staff Representative), Ms. K. Ganga, Asst. Prof., Dept. of Tamil as Secretary (Staff Representative), from Shift - I and Ms. B.H. Padmavathi, Head, Dept. of Commerce (Bank

Management) from Shift-II supported by 37 student office bearers, 27 Club Secretaries and 28 Association Secretaries.

- ❖ Council was inaugurated by Prof., S.S. Sundaram, Prof., & Head, Dept. of Indian History, Syndicate Member, University of Madras and on the same day 'SNIDGA' - Talent hunt was conducted for 1<sup>st</sup> year students.
- ❖ Organized 'ESHA', an interdepartmental cultural fest with off-stage and on-stage events like Doll Decoration, Chef Cast, Glittering Princess, Palm Art etc
- ❖ Celebrated Teachers' day and gifted teachers a Saree as a token of love.
- ❖ Navaratri was celebrated in the campus as well as in the temple with traditional cultural programmes and as part of Navarathri celebration students and staff participated in Navaratri Parvettai.
- ❖ Pongal is celebrated on a grand scale to inculcate the Indian traditional and cultural values among the students. The premises depicted the life of Indian village in a miniature form. The farmers were honored and physically challenged children from the Orphanage 'Guild of Service' were invited and electronic devices were donated to the orphanage. Mr. Velmurugan, Play back singer was the Chief Guest. The event was broadcasted in various TV channels.
- ❖ Council also celebrated National festivals 72<sup>nd</sup> Independence Day with Mr. Ramakrishna Tanguturi, Global President, and World Arya Vysya Mahasab as chief guest and 70<sup>th</sup> Republic Day with Sri. V. Nandakumar, IRS, Joint Commissioner of Income Tax, Ministry of Finance, Govt. of India as the chief guest of the day.

### **Staff Achievements**

In today's changing world of ever emerging technologies, professional development enables teachers to expand their knowledge which in turn transforms their effectiveness in the classrooms.

The efficient professors enhance their competence and continue to build on them by presenting and publishing research paper, attending workshops, seminars etc.

### **Awards**

- ❖ Dr. T. Mohanashree, Principal, received Abdul Kalam - Best Teacher and Administrative Award from Retired Head Masters Association and honoured by Vasavi Mithra Magazine, Andhra Pradesh Govt. and Amara Jeevi Potti Sriramulu Memorial Society.

- ❖ Dr. K. Lakshmi, Head, Dept. of Tamil received ‘Ulaga Amithi Thudhar Virudhu’ from Muthamizh Sangam, ‘Marabu Kavithai Award’ from Nathiyora Nanalgal, ‘Sentamizh Kavigar’ from Sentamizh Saral, ‘Kabadi Kabadi Kavithai Padi’ Award from Vazhthukal Kuzhumum, ‘Porkizhi’ from Kalaingar Kavithai Competition, ‘Kavimugil Virudhu’ from ‘La Zha Laa’, ‘Bharathidhasan Virudhu’ from Kaviulaga Pooncholai, ‘Vaali Virudhu’ from Viraloviyam and around 300 prizes in various facebook Competitions.
- ❖ Dr. K. Lakshmi, Head, Dept. of Tamil of Shift - I and Dr. S. Arul Selvam, Head, Dept. of Tamil of Shift - II received appreciation award for motivating students to participate in the competitions conducted by Kaviarasar Kalai Tamil Sangam.
- ❖ Ms. M. R. Sumathi, Head, Dept. of Computer Applications received AWS Educate Cloud Champion Award in the coordinator category by ICT Academy.
- ❖ Dr. K. Malathi, Librarian, received Outstanding Service Award from Madras Library Association (MALA).

### **Book Publication**

- ❖ Dr. K. Vinotha, Head, Dept. of Commerce, co-authored a Book on ‘Principles of Management’ published by Excellent publication.
- ❖ Dr. V. Meena, Head, and Ms. Kavitha .P.S Asst. Prof, Dept. of Home Science - Interior Design & Décor co-authored a text book on Nutrition and Dietetics for eleventh standard published by SCERT.
- ❖ Dr. N. Nirmala, Head, Dept. of Psychology published a book on ‘My Quotes through Life’ and the e-book of the same is linked in AMAZON.

### **Member in Different Outside Bodies**

- ❖ Dr. T. Mohanashree, Principal is appointed as the University Representative for Annai Velankanni College and was also a member in Principal Selection Panel for St. Anne’s College.
- ❖ Dr. N. Nirmala, Head, Dept. of Psychology is the member of the Board of studies, Department of Psychology, University of Madras. She is also a member in Advisory Board of Agni Foundation, Integrating Humanity and Sexual Harassment Cell of State Bank of India.
- ❖ Ms. M. R. Sumathi, Head, Dept. of Computer Application is appointed as member of Board of studies in the Department of Information Technology, Guru Nanak College, Chennai.

- ❖ Ms. R. Amudha, Asst. Prof., Dept. of Home Science - Interior Design & Décor is a Life Time Member in Home Science Association of India.

### **Asst. Professor Qualifying Examination**

#### **Ph.D.,**

- ❖ Dr. A. Sudha Ramkumar Head, Dept. of Computer Science, Dr. V. Meena , Head, Dept. of Home Science – Interior Design & Décor, Dr. Rajshree Rajesh, Asst. Prof., Dept. of Commerce, Dr. Madhu Vinay, Asst. Prof., Dept. of Hindi and Dr. G. Nirmala, Asst. Prof., Dept. of Management Studies were conferred Ph.D., degree in their respective discipline.

#### **External Academic Auditor**

- ❖ Dr. P.B. Vaneetha, Vice Principal was the External Academic Auditor for Department of Hindi at DRBCC.
- ❖ Ms. P.A. Thirupura Sundary, Asst. Prof., Dept. of Commerce(Hons.) was External Academic Auditor for Department of Accounting & Finance at D G Vaishnav College.

#### **Resource Person**

- ❖ Dr. P.B. Vaneetha, Vice - Principal, was a resource person for faculty of Prince Sri Venkateshwara Arts and Science College on ‘NAAC new guidelines and Quality Assurance’ and also at Dhakshin Bharat Hindi Prachar Sabha.
- ❖ Dr. N. Nirmala, Head, Dept. of Psychology was a resource person at Dental College on ‘Alcohol abuse problems and an awareness’.
- ❖ Dr. V. Meena, Head, Dept. of Home Science - Interior Design & Décor was a resource person at SSS Jain College on ‘Lighting in Interiors’.
- ❖ Ms. R. Amudha, Asst. Prof., Dept. of Home Science - Interior Design & Décor was a resource person at D.G. Vaishnav College on ‘Fabric Pattern and Layout’.
- ❖ Dr. A.S. Nagalatha, Asst. Prof., Dept. of Commerce, chaired as a judge for ‘Shipwreck’ and Dr. P. Barani Kumari, Head, Dept. of Commerce (Hons.) for ‘Block & Tackle’ in ‘Golden Vaish Confest 2k19’ conducted by SDNB Vaishnav College.
- ❖ Ms. P. Keerthana, Asst. Prof. Dept. of English acted as a judge for English Association at St. Anne’s College.
- ❖ Ms. S. Jayalakshmi, Head, Dept. of English acted as a judge for one Minute Talk & Essay Competition at GSS Jain College.

#### **Additional Course**



- ❖ Dr. M.V. Nappinnai, Head, Dept. of Corporate Secretaryship, Dr. A.S. Nagalatha, Asst. Prof. Dept. of Commerce, Dr. P. Barani Kumari, Head, Dept. of Commerce (Hons.), Ms. P. Niranjana Asst. Prof., Dept., of Management Studies attended Refresher Course conducted by Academic Staff College, University of Madras.
- ❖ Dr. V. Sampath Kumari & Dr. V. Krishna Kumari Asst. Prof., Dept. of Commerce, Ms. V. Sumathi and Dr. P.S. Sujatha, Asst. Profs., Dept. of Tamil, and Ms. B. Maidhili , Asst. Prof., Dept. of Computer Science attended orientation programme conducted by Academic Staff College, University of Madras.
- ❖ Ms. B. Maidhili, Asst. Prof., Dept. of Computer Science successfully completed NPTEL course on ‘Cloud Computing’.
- ❖ Ms. A. Kaviya Priya, Asst. Prof., Dept. of Management Studies completed PG Diploma in Public Relation (PGDPR) from University of Madras.

### **Paper Presentation and Publication**

- ❖ Dr. T. Mohanashree, Principal published an article on ‘Mahilamani’ in Sakshi, and presented papers on ‘Vemana Padhyalu - Parishkarana’ and ‘Veeresalingam-Kanusulkam’ at University of Madras, on ‘Sama Samaja Nirmatha - Vemana’ at MCC and published an article on ‘Ekaveera Navalaanuseelam’ in Sri Kalasudha Telugu Association Book, and was played a role of Pruchaka in ‘Sangitha Navaavadhanam’.
- ❖ Dr. M.V. Nappinnai, Head, Dept. of Corporate Secretaryship, published a paper on ‘A Study on Usage of E-Banking facilities with special reference to senior citizen residing in Chennai’ in International Journal of Scientific Research and Review.
- ❖ Dr. K. Lakshmi, Head, Dept. of Tamil, presented a paper on ‘Navina Penn Kavithaikalil Penn’ in International Conference at Krishnaswamy College.
- ❖ Dr. P.S. Mythili, Asst. Prof., Dept. of Telugu presented paper on ‘Kala Poornadhayamu’ and ‘Veeresalingam Sathimani Rajyalakshmi’ at University of Madras, on ‘Gurajada Rachanalloo Sarva Janunatha Sarva Kalleenatha’ at Madras Christian College.
- ❖ Ms. M. R. Sumathi, Head, Dept. of Computer Application, presented paper on ‘Artificial Intelligence in Mental Health Care’ in the International Conference at Loyola College, Chennai.
- ❖ Ms. C. Geetha, Asst. Prof., Dept. of Computer Science published paper titled ‘Survey on Ada Boost approach to detect Alzheimer’s disease’ in National conference at Advanced computing - NCAC 2019.

- ❖ Ms. K. Umamageswari and Ms. G. Gayathri, Asst. Profs., Dept. of Computer Application presented a paper on ‘Impacts on Wireless Sensor Networks’ in the International Conference at M.O.P Vaishnav College for Women, Chennai.
- ❖ Ms. R. Mythili, Asst. Prof., of Dept. of Commerce (Accounting & Finance) published a paper on ‘The Impact of Customer Satisfaction on Online Purchase in Chennai City’ in an International Journal of Management and IT, Engineering and on ‘The Recent Trends in Online Marketing’ in the International Conference jointly organized by the Department of Commerce, Accounting & Finance and Bank Management of SKPC and on ‘Consumer Perception towards Online Shopping’ in the International Conference held at National College, Trichy.
- ❖ Ms. I.M. Sheeba Alorcious, Head, Dept. of English presented a paper on ‘Jayanta Mahapatra as an Advocate of the Marginalized’, Ms. S. Chitra, Asst. Prof., Dept. of English, presented a paper on ‘The Theme of Alienation in Anita Desai’s Cry, the Peacock’ and Ms. B. Preetha, Asst. Prof., Dept. of English presented a paper on ‘The Rise of the Phoenix: Exploring the Exploited Feminine self- An Analysis of Toni Morrison’s Sula’, at the 63<sup>rd</sup> All India Conference organized by Sri Venkateswara University, Tirupathi.
- ❖ Dr. V. Meena, Head, Dept. of Home Science - Interior Design & Décor published a paper on ‘A study on the Vertical Garden among Residence and Commercial Sector in Chennai City’ in Indian Journal of Research.
- ❖ Ms. P.S. Kavitha, Ms. A. Nirmala Fousta and Ms. R. Amudha, Asst. Profs., Dept. of Home Science - Interior Design & Décor published a paper on ‘A study on the Energy Saving Aspects of Solar Panels’, ‘A Study on Attitude of Wall Finishes among the Residential Women’ and ‘Comparison of benefits of Terrace Garden between Individual Houses and Apartments’ respectively in Global Journal for Research Analysis.
- ❖ Ms. A. Nirmala Fousta, Asst. Prof., Dept. of Home Science - Interior Design & Décor published a paper on ‘Stressors, Stress Coping Techniques and Strategies among Adolescent Girls’ in International Journal of Research.
- ❖ Ms. A. Durgadevi, Asst. Prof., Dept. of Sanskrit presented a paper on ‘Karavalamba Stotram’ at Pondicherry University.
- ❖ Dr. A.S. Nagalatha, Ms. S.V. Mohana Sujana, Dr. P. Lourdu Christiana and Ms. A. Hemalatha, Asst. Profs., Dept. of Commerce published papers on ‘Neuro Marketing’, ‘Digitalization in Banking Sector’, ‘Recruitment and Training of Employees in Public

Sector Banks’ and ‘A study of Effectiveness of Performance management system’ and Ms. M. Priyanka, Ms. K. Sangitha, Ms. P. Nithisha, Asst. Profs., Dept. of Bank Management published papers on ‘Green Human Resource Management Practices, ‘A Study on Patronage of Online Customer’s towards Flip kart’ and ‘Talent Management in IT and ITES Companies’ respectively in International Journal of Research and Analytical Reviews.

- ❖ Ms. G. Anitha Devi and Ms. S.V. Mohana Sujana, Asst. Profs., Dept. of Commerce jointly published paper on ‘A Study on impact of Digital Learning on Students with special Reference to North Chennai’ and Ms. K. Sangitha, Asst. Prof., Dept. of Commerce (Bank Management) published a paper on ‘Study on Household Expense on Higher Education By Under Graduate Students’ respectively in International conference at Thiruthangal Nadar College
- ❖ Ms. T. Mekala, Asst. Prof., Dept. of Commerce published paper on ‘Micro Enterprise Development: Response to Job Opportunities Anti-poverty Strategy’ in a UGC Listed Journal.
- ❖ Ms. A. Hemalatha, Asst. Prof., Dept. of Commerce published papers on ‘Artificial Intelligence in Human Resource Management Overview’ in an Intercontinental Management Research Consortium.
- ❖ Ms. M. Priyanka, Asst. Prof., Dept. of Commerce (Bank Management) published a paper on ‘Challenges of Employee Practices in Green Human Resource Management’ in a National Conference at Guru Nanak College and ‘Augmented Services Provided by Restaurants in Chennai City’ in International Conference at Ethiraj College for Women.
- ❖ Dr. S. Arul Selvam, Head, Dept. of Tamil, presented a paper on ‘Kalvi Kuralil Kambanin Kalvi Kural’ in an International Conference at VHNSNC College, Virudhunagar.
- ❖ Ms. V. Siva Sankari, Asst. Prof., Dept. of Tamil presented a paper on ‘Silappathigarathil Purathinai Kuurukal’ in International Conference at Dr.MGR Janaki College and on ‘Thirumoolar Kattum Guru’ in international Conference at World Tamil Research Institute, Malasia.
- ❖ Dr. Madhu Vinay, Asst. Prof., Dept. of Hindi, presented a paper on ‘Vartmaan Yug Mein Gandhi Vichaardhara Ki Aavashyakta’ at M.O.P. Vaishnav College for Women.
- ❖ Ms. L. Madhumitha, Asst. Prof., Dept., of Commerce (Hons.) presented a paper on ‘Customer Satisfaction in shopping branded cosmetics through Mobile App.’ in an

International Conference at Jamal Mohamed College, Thiruchirapalli and on 'Rebranding - An Image Management' in an International Conference at SKPC.

- ❖ Ms. P.A. Thirupura Sundary, Asst. Prof., Dept. of Commerce (Hons.) presented a paper on 'Emerging trends in Marketing – Special Emphasis on Virtual Marketing' in the One Day International Conference on Emerging Trends in the Three Facets - Marketing, Banking and Human Resource at SKPC.
- ❖ Ms. K. Ganga, Asst. Prof., Dept. of Tamil, presented a paper on 'Bakthi Ilakkiyangalil Agaporul Marabugal' and Ms. D. Vijayalakshmi, Asst. Prof., Dept. of Tamil, presented a paper on 'Pudhinangal Khatum Kathalum Viramum' in an International Conference at MGR Janaki College.
- ❖ Ms. J. Gajavalli, Head, Dept. of Computer Science - Shift-II, is going to present a paper on 'A Survey of Block Chain-based Data security Services in Cloud Computing' in International Conference on Communication, Computing and Information Technology at M.O.P Vaishnav College.
- ❖ Ms. K. Bhavani, Asst. Prof., Dept. of English presented a paper on 'Re-Visioning the Nation: Histories, Literature & Media' at Dr. M.G.R Janaki College
- ❖ Ms. S. Gouthami, Head, Dept., of Management Studies presented a paper on 'Digital Marketing Motivators in Customer Loyalty towards the Brand: A Study of Selected Women Customers of Chennai' and Ms. Sushma. S. Chawla, Asst. Prof., Dept., of Management Studies presented a paper on 'Emerging Trends in E-commerce and Its Implication with Cyber Crimes: A field study of Online Consumers in Chennai city' in an International Journal in Engineering, IT and Social Science.
- ❖ Ms. Sushma. S. Chawla, Asst. Prof., Dept., of Management Studies presented a paper on 'An analysis of Consumer Behavior towards Online Shopping Using Apps' in a Shanlax International Journal.
- ❖ Ms. B. Rani, Head, Dept. of Mathematics, published a paper on 'Oscillation and Asymptotic Behaviour of Odd Order Delay and Advanced type Neutral Differential Equations' in an International Journal Dynamics of Continuous, Discrete and Impulsive Systems Series A :Mathematical Analysis .
- ❖ Dr. V. Sudha, Asst. Prof., Dept. of Mathematics published a paper on 'Effects of Slip-Velocity and Viscosity Variation in Squeeze Film Lubrication of Triangular Plates' in an International Journal of Statistics and Applied Mathematics.

### **Seminar, Workshop and FDP Participated**

- ❖ Dr. P.B. Vaneetha, Vice Principal and Dr. N. Nirmala, Head, Dept. of Psychology, attended Educators Meet organized by ICTACT.
- ❖ Dr. V. Meena, Head, Dept. of Home Science - Interior Design & Décor attended workshop on 'Professional Article writing using LaTeX' organized by ICT Academy.
- ❖ Ms. P.S. Kavitha, Asst. Prof., Dept. of Home Science - Interior Design & Décor, Ms. M. Latha Asst. Prof., Dept. of Psychology and Ms. T. Mekala Asst. Prof., Dept. of Commerce attended workshop on 'Identification and supporting Dyslexic students' at D G Vaishnav College.
- ❖ Ms. J. Dhanalakshmi, Asst. Prof., Dept. of Home Science - Interior Design & Décor attended workshop on 'Research Methodology Update' at Queen Mary's College.
- ❖ Dr. V. Meena , Head and Ms. P.S. Kavitha, Asst. Prof., Dept. of Home Science - Interior Design & Décor participated Seminar on 'Aesthetics' at Dream Zone, Chennai
- ❖ Ms. M. Jayanthi, Asst. Prof., Dept. of Corporate Secretaryship, attended a seminar on 'Scope of Actuarial Science and Management' at Kumara Rani Meena Muthaih College.
- ❖ Ms D.S. Baghya Lakshmi, Asst. Prof. Dept. of Corporate Secretaryship and Ms. A. Kaviya Priya and N. HarinJeba Lydia Asst. Prof. Dept., of Management Studies attended FDP on 'Goods and Service Tax (GST)' at University of Madras.
- ❖ Ms. M. Lakshmi and Ms. M. Latha, Asst. Prof., Dept. of Psychology attended an Endowment lecture at University of Madras on 'Emotional Intelligence'.
- ❖ Ms. M. R. Sumathi, Head, Dept. of Computer Application, participated in a workshop on 'Amazon Alexa Skills Workshop - a Women Developers' Event' at Indian Institute of Technology.
- ❖ Dr. N. Nirmala, Head, Dept. of Psychology, Ms. V. Banu, Head, Dept. of Sociology and Ms. K. Sangitha, Asst. Prof., Dept. of Bank Management attended a seminar on 'Good to Great' at M.O.P College
- ❖ Dr. A. Sudha Ramkumar, Head, Dept. of Computer Science, Ms. M. R. Sumathi, Head, Dept. of Computer Applications, Ms. S. Gowthami, Head, Dept. of Management Studies, Ms. P. Niranjana Asst. Prof., Dept. of Management Studies, Ms. V.S. Ramya, Ms. T.M. Kavitha Gayathri Asst. Profs. Dept., of Sociology attended ICT Academy's BRIDGE - 2019 at Hotel Le Royal Meridien.
- ❖ Ms. M. R. Sumathi, Head, Dept. of Computer Application, Dr. V. Meena , Head, Ms. R. Amudha, Ms. A. Nirmala Fosta Ms. P.S Kavitha, Asst. Prof., Dept. of Home Science-

Interior Design & Décor participated in a FDP on 'Introduction to Autodesk Autocad' at SKPC conducted by ICT.

- ❖ Ms. K. Umamageswari, Asst. Prof., Dept. of Computer Application, participated in the National workshop on 'Social Network Analysis' at Women's Christian College, Chennai.
- ❖ Ms. R. Saradha, Asst. Prof., attended 'Sales force Youth Technology Summit' at St. Joseph Group of Institutions.
- ❖ Ms. A. Nirmala Fousta, Asst. Prof., Dept. of Home Science - Interior Design & Décor participated seminar on 'Aesthetics' at Dream Zone, Chennai.
- ❖ Ms. A. Nirmala Fousta, Asst. Prof., Dept. of Home Science - Interior Design & Décor attended two days workshop on 'Research Methodology update' at Queen Mary's College.
- ❖ Ms. R. Amudha, Asst. Prof., Dept. of Home Science - Interior Design & Décor attended National Symposium on 'Frontiers in Home Science and its Applications' at WCC.
- ❖ Ms. K. Aysha Banu, Asst. Prof., Dept. of Home Science - Interior Design & Décor participated in a seminar on 'Research Methodology' by Queen Mary's College.
- ❖ Ms. J. Dhanalakshmi, Asst. Prof. Dept. of Home Science - Interior Design & Décor participated in a Seminar on 'Aesthetics' at Dream Zone.
- ❖ Dr. K. Vinotha, Head, Dr. Rajshree Rajesh, Dr. V. Krishna Kumari , Dr. V. Sampath Kumari , Dr. P. Lourdu Christiana Ms. G. Anitha Devi , Ms. A. Hemalatha Ms. S.V. Mohana Sujana and Dr. A. SriPriya Asst. Profs., Dept. of Commerce attended an FDP on the 'The Power of Now'- Neuro Linguistic Programme at Women's Christian College.
- ❖ Dr. V. Sampath Kumari and Dr. V. Krishna Kumari Asst. Prof., Dept. of Commerce attended a Faculty Knowledge Sharing Programme conducted by ICFAI Business School.
- ❖ Ms. M. Priyanka, Asst. Prof., Dept. of Commerce (Bank Management) Attended summit on U-Commerce in MOP Vaishnav College.
- ❖ Ms. C. Geetha, Asst. Prof., Ms. S. Alisha Kumari Asst. Prof., Dept. of English, Dr. V. Krishna Kumari Asst. Prof., Dept. of Commerce and Ms. K. Sangitha, Asst. Prof., Dept. of Commerce (Bank Management) participated in an FDP on 'Campus to Corporate' conducted by TCS and on 'Empowering the Colleges towards Excellence in Teaching-Learning, Research and Extension Activities' at DRBCC Hindu College.

- ❖ Ms. J. Malarvizhi, Head, Dept. of Mathematics with Computer Application attended an international seminar on 'Emerging trends in statistical data analysis' at JBAS College.
- ❖ Dr. P. Barani Kumari, Head, Dept. of Commerce (Hons.) and Ms. Sushma. S. Chawla, Asst. Prof., Dept., of Management Studies attended National Level Workshop on 'Research Methodology, Statistical Data Analysis and Interpretation' by using SPSS & AMOS at Institute for Statistics and Analytical Research.
- ❖ Ms. L. Madhumitha, Ms. S. Karishma Ruhi and Ms. P.A. Thirupura Sundary, Asst. Prof., Dept. of Commerce (Hons.) attended a workshop on 'Research methodology' at the School of Humanities at Tamil Nadu Open University.
- ❖ Ms. P.A. Thirupura Sundary, and Ms. S. Karishma Ruhi, Asst. Prof. Dept. of Commerce (Hons.) attended HR Conclave organized by the PG Department of Human Resource Management, M.O.P. Vaishnav College for Women.
- ❖ Ms. A. Nirmala Fousta , Asst. Prof. Dept. of Home Science - Interior Design & Décor attended research convention on 'Sustenance of Quality and Innovation in Research' at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
- ❖ Ms. S. Chitra and Ms. B. Preetha, Profs., Dept. of English attended FDP on 'Contemporary Literature' at SSS Jain College for Women.
- ❖ Dr. V. Meena, Head and Ms. Kavitha .P.S, Asst. Prof., Dept. of Home Science - Interior Design & Décor participated in an FDP on 'Application of Statistical Technique in Social Science Research' at SKPC.
- ❖ Dr. V. Meena , Head, Dept. of Home Science - Interior Design & Décor, Ms. P. Niranjana Asst. Prof. Dept., of Management Studies, Ms. T.M. Kavitha Gayathri, and Ms. V.S. Ramya, Asst. Profs., Dept. of Sociology participated in 37<sup>th</sup> edition of Bridge - 2019 at Chennai, Asia's Largest Industry - Institute Interaction Event organized by ICT Academy.
- ❖ Ms. J. Gajavalli, Head, Ms. V. Kamakshi, and Ms. K. Saraswathi, Asst. Profs., Dept., of Computer Science attended a Seminar on 'Recent Trends in Computational Research' at Mar Gregorios College.
- ❖ Ms. P. Keerthana, Asst. Prof., Dept. of English attended 'YRC- One Day District Level Seminar' at Jeppiar Institute of Technology.
- ❖ Ms. P. Niranjana and Dr. G. Nirmala, Asst. Profs., Dept., of Management Studies attended a workshop on 'Advanced statistical tools for publication in High Tier Journals'

at University of Madras and One Day District level seminar for AYRC Programme Officers at JPR Institute of Technology.

- ❖ Ms. B. Radhika and Ms. B. Maidhili Asst. Profs., Dept. of Computer Science attended workshop on 'Big Data Analytics using Hadoop' at Ethiraj College.
- ❖ Ms. B. Maidhili, Asst. Prof., Dept. of Computer Science attended a workshop on 'Introduction to Cloud Computing' at R.M.K Engineering College.
- ❖ Dr. G. Nirmala, Asst. Prof., Dept., of Management Studies attended a Workshop on 'Innovation of Talent' in 'TARANG' National HR Congress at D.G. Vaishnav College and FDP on 'Empowering the college towards excellence in teaching learning research and extension activities' at DRBCC Hindu College.
- ❖ Dr. G. Vanitha, Asst. Prof., Dept., of Management Studies attended a workshop on 'Productive teaching strategies' at Adhiparasakthi College, on 'Self Help Groups of Empowerment towards Micro Enterprise Development' at Bharathiar University, '21<sup>st</sup> National Conference of Karuna Club at Karuna International and on 'Workshop on Research Methodology and Techniques' at St. Peter's Institute of Higher Education and research.
- ❖ Dr. K. Malathi, Librarian attended a work shop on 'Benchmarking of Quality Assurance in Higher Education' at DRBCC Hindu College and on 'Impact of Information & Communication Technology in Public Libraries' at Anna Centenary Library.
- ❖ Ms. T. Gurumala and Ms. R. Anurekha, Asst. Prof., Dept. of English attended national workshop on 'Creative Writing' at Nazareth College.

### **STUDENTS ACHIEVEMENTS**

The students are encouraged to take part in intercollegiate competitions, paper presentations, workshops and seminars as it motivates them to gain substantial experience, showcase their skills, analyze, adopt innovative techniques and develop their ideas and skills and also reveals one's respective strengths and weaknesses.

- ❖ Mrs. T. Nadhiya of M.Phil., (Commerce) qualified SET exam in 2018.
- ❖ Ms. B. Mythreyi, of I B.Com.,(Hons.) passed Company Secretaryship Foundation Exam, December 2018.
- ❖ Ms. Poonam, of II B.Com.,(Corporate Secretaryship) completed CMA Foundation Course.

### **Paper Presentation by Students**



- ❖ Ms. S. Lakshmi and Ms. Bhumika Sethia of M.Phil. (Commerce) presented a paper on ‘A Study on Work Life Balance of Women in Higher Educational Institutions’ and ‘Transformation of Money and Diversity of Plastic Cards’ respectively at DB Jain College.
- ❖ Ms. Monisha. K & Ms. Raaja Lakshmi. T.P of II B.Com (Hons.) jointly presented a paper on ‘GST’ at SRM University.
- ❖ Ms. B. Janani. & Ms. Monisha. R of II B.Com (Hons.) jointly presented a paper on ‘E-Commerce’ at Mar Gregorios College.
- ❖ Ms. K.Sangavi of III B.Com.,(A&F) presented a paper on ‘Entrepreneurship’, Ms. A. Shalini of III B.Com.,(A&F) on ‘Human Resource Management’ & Ms. R. Eswari of III B.Com.,(A&F) on ‘Supply Chain Management & Logistics’ at The Chennai National Arts & Science College.
- ❖ Ms. K. Amal & Ms. R. Pavithra of I B.Com.,(A&F) presented a paper on ‘GST’ at Annai Velankanni College.
- ❖ Ms. Janani .B of II B.Com.,(Hons.) presented a paper on ‘Emerging trends in Mobile Banking - A Study on Satisfaction Level of Using Mobile Banking’ and received the Best paper award, Ms. Sandhiya .S of II B.Com.,(Hons.) presented a paper on ‘An Introduction on Innovative Human Resource Practice’ and received the Best paper award, Ms. Raaja Lakshmi T.P. of II B.com.,(Hons.) and Ms. Jeevitha .R of I B.com.,(Hons.) jointly presented a paper on ‘Emerging trends in Human Resources’, Ms. Monisha .K of II B.Com.,(Hons.) and Ms. Shanmugananadhi .V of I B.Com.,(Hons.) jointly presented a paper on ‘Emerging Trends in Employee Empowerment’, Ms. Sukanya .G of II B.Com.,(Hons.) and Ms. Shobana .V of I B.Com.,(Hons.) jointly presented a paper on the topic ‘An Insight of e-Banking’, Ms. Chandhini .A.M. of II B.Com.,(Hons.) and Ms. Mythreyi .B of I B.Com.,(Hons.) jointly presented a paper on ‘Current trends in different forms of Marketing Strategies’, Ms. Pooja Shree .S.D. of II B.Com.,(Hons.) and Ms. Nithya Sri .K of I B.Com.,(Hons.) jointly presented a paper on ‘Current Movement in Digital Marketing’, Ms. Priya .N and Ms. Amisha .S of II B.Com.,(Hons.) jointly presented a paper on ‘Rising trends in Marketing’, Ms. Lavanya .R of II B.Com.,(Hons.) and Ms. Indhuja .B of I B.Com.,(Hons.) jointly presented a paper on ‘Emerging trends in Human Resources of Virtual Organisation’, Ms. Varshini .A of II B.Com.,(Hons.) and Ms. Kavitha .V of I B.com.,(Hons.) jointly presented a paper on ‘An Overview of Multi-level Marketing’, Ms. Harini .T of II B.Com.,(Hons.) and Ms. Divya Shree .R of I

B.Com.,(Hons.) jointly presented a paper on ‘Recent Trends in Green Marketing’, Ms. Bhavani .K and Ms. Sabika Banu .A of II B.Com.,(Hons.) presented a paper on ‘Impact of Globalisation on Human Resource Management’, Ms. R. Vijayalakshmi, of III B.Sc. Home Science- Interior Design and Décor presented a paper on ‘Emerging trends on Resources’ and Ms. Juvairiah Sujauddin , III B.Sc. Home Science- Interior Design and Décor presented a paper on ‘A Study on managing resources of Home’ at SKPC.

### **Conference and Workshop attended by Students**

- ❖ 33 Telugu Students attended a seminar at Madras Christian College
- ❖ Ms. V.M. Snehaa, Ms. J. Ashwini, Ms. K. Grace, Ms. D. Gayathri, Ms. S. Mubeena Begum of III BCA and Ms. M. Artti, Ms. R.Ramya and Ms. M. Thirupurasundari of III B.Sc. (CS) attended the workshop on ‘Artificial Intelligence’ and Ms. B. Pushpalatha, Ms. S. Chithra, Ms. M. Muthumari, Ms. B.S. Swapna, Ms. A. Sangavi of III BCA attended workshop on ‘Industrial Automation’ at Kumararani Meena Muthiah College.
- ❖ Ms. S. Sandiya and Ms. S. Anandhi of III BCA, Ms. Janani. K of II B.Com (Hons.),Ms. Divya Shree. R of I B.Com (Hons.) , Ms. Juvairiah Sujauddin ,Ms. Thaghaya Sulthana S, of III B.Sc. Home Science- Interior Design and Décor, Ms. B Akshya & Ms. A . Reshma of B.Sc., (Psychology) attended ‘Youth Innovation Summit 2019’conducted by ICT Academy.
- ❖ Ms. B. Swathy, Ms. A. Kavitha, Ms. M. Swetha, Ms. M. Uma Bharathi, Ms. P. Ravalika of III BCA and Ms. V. Thenmozhi, Ms. S. Latha, Ms. G. Kanmani,Ms. E. Sangeetha of II BCA, attended the workshop on ‘Sales force Youth Technology Summit’ at St. Joseph Engineering College.
- ❖ Ms. E. Malini and Ms. R. Malavika, of II BCA attended the seminar on ‘Own Entrepreneurship Training’ at Jeppiar Engineering College.
- ❖ 12 students of II BCA, attended the workshop on ‘Hacking and Gaming’ conducted by Kaashiv Infotech at Annamalai Mandram.
- ❖ 12 students of I BCA attended the workshop on ‘Chat Bots Training’ at Loyola College.
- ❖ Ms. Janani. K & Ms. Manisha. G of II B.Com (Hons.) attended the workshop on ‘Stock Market- Online Trading’ conducted by MCUBE Academy.
- ❖ 29 Students from III B.Com and II M.Com and 30 Students of II B.Com.,(A&F) attended a Panel Conference at WCC .

- ❖ Ms. S. Lakshmi of II B.Com., (A&F), Ms. K. Sangavi, Ms. A. Shalini & Ms. R. Eswari of III B.Com.,(A&F) participated in a conference on ‘Women as Human Resource : Opportunities & Challenges’ at MCC.
- ❖ Ms. S. Lakshmi, Ms. S.M. Saraswathi, Ms. D. Kadambari of II B.Com., (A&F) and Ms. K. Sangavi, Ms. A. Shalini, Ms. R. Eswari of III B.Com.,(A&F) participated in a State Level Seminar on ‘Scope of Actuarial Science and Management’ at Kumararani Meena Muthiah College.
- ❖ 5 students of Home Science Interior Design and Décor participated in seminar on ‘Food safety continuum challenges and opportunities’ conducted by Anna University and all students of the department attended seminar on Aesthetics ‘18 conducted by Dream Zone, Mylapore.
- ❖ Ms. Janani.K, Ms. Manisha.G of II B.Com., (Hons.) attended a workshop on ‘Stock Market - Online Trading’ conducted by MCUBE Academy.
- ❖ M.A (HRM) students attended ‘Tarang’ a National HR Congress on Innovation of Talent at D.G. Vaishnav College and attended seminar on ‘How to Write a Research Paper’ at MGR Janaki College.
- ❖ Ms. S. ThakhayaKower, Ms. D. Renusree of M.Sc., (H.Sc.-ID&D) attended a seminar on ‘Recent Trends in Interior Design’ at AM Jain College.
- ❖ Students of B.Com (Hons.) participated in the National Conference held at D.G. Vaishnav College.
- ❖ 10 Students of Psychology Dept. attended National Seminar on ‘Recent trends in Neuropsychology’ at MGR Janaki College.
- ❖ 9 Students of Psychology Dept. attended Seminar on ‘Recent trends in Psychotherapy’ at SIET.
- ❖ 6 Students of Psychology Dept. attended workshop on ‘Neuropsychological Assessment and Rehabilitation’ at SDS Institution of Behavioral Science.
- ❖ 42 Students of Psychology Dept. attended Workshop on ‘HR Practice’ at CTTE.
- ❖ 72 students of Psychology Dept. attended Workshop on ‘Mental Health’ at University of Madras.
- ❖ 17 Telugu Students participated in World Telugu Federation at Chennai.
- ❖ 13 Telugu Students participated in “Sneham” at K.T.C.T Alumni Association.

### **Students’ Achievements at Intercollegiate Level**

- ❖ Ms. Anuradha Mali, Ms. Pooja Mali, Ms. Deepika Rawal, Ms. Krishna, Ms. Usha. L, Ms. Soniya Devi of I B.Sc.,(H.Sc.,-ID&D) got 2<sup>nd</sup> place in Hindi Dance, Ms. Radhika S. II B.Com(CS) won 2<sup>nd</sup> place in Hindi News Paper Reading, Ms. Neethu. N, Ms. Ruchika. S of II B.Sc.,(H.Sc-ID&D) secured 2<sup>nd</sup> place in Hindi Comedy Drama, Ms. Bhagyavathi C, Ms. Suman P of II BBA got 2<sup>nd</sup> place in Mehendi Competition and bagged over all Trophy at Anna Adarsh College
- ❖ Ms. B. Radha, Ms. Farhat Khatoon of III B.Com.,(A&F) won 1<sup>st</sup> place in Bridal Make-up and bagged overall trophy given by Actor Kamal Hassan at SDNB Vaishnav College.
- ❖ 26 Telugu students and 15 Hindi Students presented variety programme in All India Radio Programme ‘Kadhambha Kaarya Kramam’.
- ❖ Ms. S.Srivarshini, of IB.Sc., (Psychology) won 1<sup>st</sup> prize in ‘Block & Tackle’, 3<sup>rd</sup> prize in ‘Wordsprout’ at Valliammal College.
- ❖ Ms. K. Maheshwari of II B.Sc.,(Maths) got 3<sup>rd</sup> place in Drawing Competition at Dr. M.G.R. Janaki College.
- ❖ Ms. P. Keerthana and Ms. S. Vyshnavi of II B.Sc.,(Psy) won 3<sup>rd</sup> Place in PPT at SSS Jain College.
- ❖ Ms. K. Maheshwari of II B.Sc.,(Maths) and Ms. Hemapriya of I B.Com ‘A’ secured 2<sup>nd</sup> place in Design and Décor at Meena Muthiah College.
- ❖ Ms. P. Keerthana of II B.Sc.,(Psy) and Ms. Pooja of II B.Sc.,(CS) got 2<sup>nd</sup> prize, Ms. Saranya of II B.Sc.,(Psy) and Ms. K. Maheshwari of II B.Sc.,(Maths) won 3<sup>rd</sup> place in Comic Strip Preparation and Ms. S. Vyshnavi of II B.Sc.,(Psy) got 3<sup>rd</sup> place in Catch the Match at SDNB Vaishnav College.
- ❖ Ms. Saranya of II B.Sc.,(Psy) and Ms. K. Maheshwari of II B.Sc.,(Maths) secured 1<sup>st</sup> place in Collage at Anna Aadarsh College.
- ❖ Ms. Asha of III BBA, Ms. Gudiya Kumari G, Ms. Sarita. C, Ms. Arthi. R of III B.Com.,(CS) got 2<sup>nd</sup> place in Hindi Drama, Ms. Gudiya. G, Ms. Arthi. R of III B.Com.,(CS) won 2<sup>nd</sup> place in Hindi Debate, Ms. Asha of III BBA, Ms. Gudiya. G, of III B.Com.,(CS) got 3<sup>rd</sup> place in Hindi Channel Surfing at SSS Jain College.
- ❖ Ms. Pratima Kumari of II B.Sc.(Psy) got 2<sup>nd</sup> place in Hindi Story Telling and also got 2<sup>nd</sup> place in Hindi Muhavare, Ms. Poonam S of II B.Com.,(CS) won 1<sup>st</sup> place in Hindi Doha Vachan at Dr. MGR Janaki College.
- ❖ Ms. Sarita C of III B.Com.,(CS), Ms. Pratima Kumari of II B.Sc.,(Psy) got 2<sup>nd</sup> and 3<sup>rd</sup> place in Hindi Lokoktiyan, Ms. Sarita C, Ms. Gudiya. G, of III B.Com.,(CS) won 3<sup>rd</sup>

place in Hindi Kathputli and Ms. Pratima Kumari, Ms. Anjali, Ms. Lakshmi Devi of II B.Sc.,(Psy) won 3<sup>rd</sup> place in Hindi KahaniBuno at SDNB College.

- ❖ Ms. Pratima Kumari, Ms. Anjali, Ms. Lakshmi Devi of II B.Sc.,(Psy) got 2<sup>nd</sup> place in Hindi KahaniBuno, Ms. Arthi R of III B.Com.,(CS) won 2<sup>nd</sup> place in Hindi Kavitha Vachan, Ms. Asha R of III BBA, Ms. Simran of III B.Com, Ms. Asha C of III B.Sc.,(H.Sc.-ID&D), Ms. Monika, Ms. Pramila of III B.Com'B' won 1<sup>st</sup> place in Hindi Dance at Guru Nanak College.
- ❖ Ms. Asha R of III BBA secured 2<sup>nd</sup> place in Hindi Speech and also cash award of Rs. 1, 500/- and Rs. 500/- worth of Books at Ramkrishna Mission Swami Vivekananda college.
- ❖ Ms. M. Sangeetha, Ms. Pooja Kuwar .D of I. B.Com (BM) secured 3<sup>rd</sup> place in Fashion Show at Mahalakshmi College.
- ❖ Ms. R. Karthika, Ms. Mubeena .M and Ms. Mounisha.B of II.B.Com (BM) won 1<sup>st</sup> place in Paste up Collage at Sri Bakthavachalam College.
- ❖ Ms. S. Anjali Suthar and Ms. R. Jyothi Kumari of II B.Com.,(BM) secured 3<sup>rd</sup> place in Product Packaging at Guru Nanak College.
- ❖ Ms. B. Radha, Ms. E. Farhat Khatoon, Ms. Khushboo. B of III B.Com.,(A&F), Ms. C. Kanta Kumari of I B.Com.,(A&F), Ms. A. Priyadharshini of II B.Com.,(A&F) won 3<sup>rd</sup> place in Fashion Walk at Mahalakshmi College.
- ❖ 150 students participated and 5 students won 5<sup>th</sup> place in State level Kavithai, Katturai, Drawing Competition organized by Kaviyarasai Kali Thamizh Sangam.
- ❖ Ms. C. Nivetha and Ms. S. Farhana of II BCA won 1<sup>st</sup> prize and cash award of Rs. 500 in Rangoli at S. A. Engineering College.
- ❖ Ms. E.Malini and Ms. S.Latha won 1<sup>st</sup> prize in Wealth out of Waste at DRBCC Hindu College.
- ❖ Ms. G.Shalini, Ms. S.Pushpa, and Ms. A.Kavitha won 2<sup>nd</sup> prize in Short Film at DRBCC Hindu College.
- ❖ Ms. Bhavani.K of II B.Com (Hons.)won special prize in Poster making on topic 'GST' at Madras Christian Matric School and also in Drawing on 'About MGR' at MGR Janaki College.
- ❖ Ms. Bhavani.K & Ms. Sandhiya.S of II B.Com (Hons.) won 1<sup>st</sup>prize in Poster Designing at SDNB Vaishnav College.

- ❖ Ms. S. Srivarshini, of IB.Sc (Psy) won 1<sup>st</sup>& 3<sup>rd</sup> prize in 'Block& Tackle' and 'Wordsprout' at Valliammal College.
- ❖ Ms. M. Sangeetha and Ms. Pooja Kuwar .D of I. B.Com (BM) won 3<sup>rd</sup> place in Fashion Show at Mahalakshmi College.
- ❖ Ms. R. Karthika, Ms. Mubeena .M and Ms. Mounisha.B of IIB.Com (BM) got 1<sup>st</sup> place in Paste up Collage at Sri Bakthavachalam College.
- ❖ Ms. Sharmila, of I BBA, Ms. Taheera of I B.Com.,(BM) and Ms. Vigrishna of II B.Sc.,(Maths) secured 1<sup>st</sup>,2<sup>nd</sup>and 3<sup>rd</sup>prize in 'Navarathri Sanskrit Oratorical Competition' at SKP Temple.
- ❖ Ms. K. Nandhini of III B.Com., 'B', Ms. BhumireddyKousalya of III B.Com., 'A' and Ms. P. Swathi of III B.Sc.,(CS) won 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize in Telugu Oratorical, Quiz at DRBCCC Hindu College.
- ❖ Ms. G. Mounika of III B.Com 'B' Ms. P. Swathi, of III B.Sc.,(CS), Ms. B. Monisha of II B.Com(BM) , Ms. K. Nandhini of III B.Com., 'B' Ms. M. Sangeetha, of I B.Com 'B' Ms. B. Sahithya of I B.Com 'A' secured 1<sup>st</sup> , 2<sup>nd</sup> and 3<sup>rd</sup> prize in Navarathri Oratorical Telugu Competition at SKP Temple.
- ❖ Ms. G. Mounika, Ms. K. Nandhini of III B.Com 'B' Ms. P. Swathi, of III B.Sc.,(CS), Ms. B. Sahithya, Ms. B. Hemalatha of I B.Com 'B' won 1<sup>st</sup> , 2<sup>nd</sup> and 3<sup>rd</sup> prize in Telugu Competition at DRBCCC Hindu College.
- ❖ Ms. M. Sughiprathana, Ms. G.Jeevitha,Ms. J. Pavithra of B.Sc.,(H.Sc.,-ID&D) won 1<sup>st</sup> , 2<sup>nd</sup> and 3<sup>rd</sup>prize in Poster Making at Government of Tamil Nadu - GST week Celebration.
- ❖ Ms. K.Venkata Vaishnavi , Ms. V.Ramya, Ms. Kushboo Sharma of B.Sc.,(H.Sc.,-ID&D) secured 1<sup>st</sup>and 2<sup>nd</sup>prize in Kitchen Khilladi at Vasanth TV
- ❖ Ms. JuvairiahSujauddin, Ms. ThaghayaSulthana S, I of B.Sc., (H.Sc.,-ID&D) won 2<sup>nd</sup>prize in Poster Making at Ethiraj College.
- ❖ Ms. V. Meenakshi of B.Sc., (H.Sc.,-ID&D) got 1<sup>st</sup> place in Soap Carving , Ms. M. Sughiprathana of B.Sc., (H.Sc.,-ID&D) won 2<sup>nd</sup> place in Bharatham at C.T.T.E College.
- ❖ Ms. Juvairiah Sujauddin, Ms. Thaghaya Sulthana S I of B.Sc., (H.Sc.,-ID&D) won 1<sup>st</sup> place in Face painting at Blast Rotaract Cultural Fest.
- ❖ Ms. Ruchika. S, Ms. Neetha .N, Ms. Raj Purohit of B.Sc., (H.Sc.,-ID&D) won 2<sup>nd</sup> place in Comedy show and Ms. Anuradha Mali, Ms. Usha.L, Ms. Pooja Mali,

- Ms.Krishna Kanwar, Ms. Deepika Rawal, Ms.Soniya Devi.U of B.Sc.,( H.Sc.,-ID&D) got 2<sup>nd</sup> place in Group dance at Anna Adarsh College.
- ❖ Ms. Juvairiah Sujauddin of I B.Sc., (H.Sc.,-ID&D) got 1<sup>st</sup> place in Drawing competition at SSS Jain college.
  - ❖ Ms. M. Sughiprathana of B.Sc., (H.Sc.,-ID&D) got 1<sup>st</sup> place in Nrityotsav (Bharathanatyam) at SDNB Vaishnav College .
  - ❖ Ms. Asha C of B.Sc., (H.Sc.,-ID&D) won 1<sup>st</sup> place in Dance at Guru Nanak College.
  - ❖ Ms. S. Ishwarya, Ms. Meena of B.A.,(Eng) secured 2<sup>nd</sup> place in Literary Parade at Hindustan College.
  - ❖ Ms. Yamini. M, Ms. Preethi. M, Ms. Revathi. V, Ms. Nandhini. L, Ms. Priyanka. V of III B.Com' B' and Ms. Rekha of II B.Com 'B' secured 1<sup>st</sup> place in Group Dance at Valliammal Arts and Science College.
  - ❖ Ms. Yamini. M, Ms. Preethi. M, Ms. Revathi. V, Ms. Priyanka. V, Ms. Nandhini. L and Ms. Nivetha. P of III B.Com' B' Ms. Sajitha Barveen.M, Ms. Rekha. S of II B.Com 'B' secured 1<sup>st</sup> place in Folk Dance, Ms. Yamini. M, Ms. Preethi. M, Ms. Revathi. V, Ms. Nandhini. L of III B.Com' B' Ms. Sajitha Barveen. M, Ms. Rekha. S of II B.Com 'B' Ms. Monisha. S.D Ms. Varshini. S of I B.Com 'B' got 2<sup>nd</sup> place in Western Dance at SDNB Vaishnav College.
  - ❖ Ms. Pooja Raj Purohit, Ms. Logeswari. V of I B.Com 'B' got 2<sup>nd</sup> place in Debate, Ms. Sneha. S, Ms. Vani. R of I B.Com 'B' got 3<sup>rd</sup> place in Quiz at DRBCCC Hindu College.
  - ❖ Ms. Simran. L, Ms. Pramila Kumari.R, Ms. Monika.R of III B.Com' B' secured 1<sup>st</sup> place in Group Dance and Ms. Pooja.K.Raj Purohit Ms. Raveena . P, Ms. Veenita kumari .B, Ms. Neetu.V of I B.Com 'B' Ms.Simran. L, Ms. Monika. R, Ms. Padmakumari. C of III B.Com 'B' got 1<sup>st</sup> place in Corporate Walk at Guru Nanak College.
  - ❖ Ms. Bhoomi Reddy Kousalya of III B.Com 'A' won 3<sup>rd</sup> place in Quiz, Ms. Monika. G of III B.Com 'B' got 1<sup>st</sup> place in Poem, Ms. Nandhini. K of III B.Com 'B' got 2<sup>nd</sup> prize in Talent Show at DRBCCC Hindu College.
  - ❖ Ms. Simran. L, Ms. Monica.R, Ms. Padma Kumari. C of III B.Com 'B' got 2<sup>nd</sup> place in Mime, Ms. Aparna. K, Ms. BhuvanaSankari .S of II M.Com won 3<sup>rd</sup> place in Hand Painting at Mahalakshmi College.
  - ❖ Ms. D. Subhiksha of III B.A.,(Soc) won 1<sup>st</sup> place in Tamil Oratorical Competition at KCS College.

- ❖ Ms. D. Subhiksha of III B.A.,(Soc), Ms. S. Abirami of II B.Com won special prize in Tamil Oratorical Competition at Tamizh Maanila Congress Manavar Ani.
- ❖ Ms. D. Subhiksha, Ms. S. Priya Dharshini of III B.A.,(Soc), Ms. S. Abirami , Ms. S. Seetha Lakshmi of II B.Com, Ms. V. Vigrishina of II B.Sc.,(Maths) and Ms. Pavithra of I M.Com., won Cash prize of Rs. 8,000/- in ‘Zhagaram’-Live Programme at Podhigai Channel.
- ❖ Ms. D. Subhiksha of III B.A.,(Soc) won Cash prize of Rs. 4,000/- in Tamil Oratorical Competition and won Cash award of Rs. 5000/- in Zonal Level Tamil Oratorical Competition organized by D.M.K. Maanavar Ani.
- ❖ Ms. D. Subhiksha, Ms. S. Priya Dharshini, Ms. G.Meenakshi, Ms. S.K. Kanimozhi of III B.A.,(Soc) won 1<sup>st</sup> place in Street Play at Dr. MGR Janaki College.
- ❖ Ms. P. ManiMozhi, Ms. T. Pavithra, Ms. M.Rohini, Ms. A. Pavitha, Ms. G. Nandhini of II B.Sc.,(Psy) got 2<sup>nd</sup> place in ‘Villu Paattu’ at SSS Jain College.
- ❖ Ms. D. Subhiksha of III B.A.,(Soc) won 1<sup>st</sup> place in Solo Dance, Ms. D. Subhiksha, Ms. S. Priya Dharshini of III B.A.,(Soc) won 2<sup>nd</sup> place in Tamil Quiz at WCC.
- ❖ Ms. D. Subhiksha of III B.A.,(Soc) won Cash award of Rs. 5000/- in Tamil Quiz by Tamil Nadu Government -‘Tamil Valrchi Thurai’.
- ❖ Ms. V. Naga Lakshmi of II B.A.,(Soc) got 1<sup>st</sup> place , Ms. D. Yogeshwari of II B.Com won 2<sup>nd</sup> place and Ms. V. Vigrishina of II B.Sc.,(Maths) won 3<sup>rd</sup> place in Tamil Hand Writing Competition organized by Chennai Muthamizh Sangam.
- ❖ Ms. D. Subhiksha of III B.A.,(Soc) got 1<sup>st</sup> place, Ms. S. Pavithra of I M.Com and Ms. S. Seetha Lakshmi of II B.Com got 2<sup>nd</sup> place, Ms. V. Vigrishina of II B.Sc.,(Maths) and Ms. S.Srivarshini of I B.Sc.,(Psy) won 3<sup>rd</sup> place in Tamil Oratorical Competition during Navarathri Mahotsavam at SKP Temple.
- ❖ Ms. D. Subhiksha , Ms. S. Priya Dharshini , Ms. M. Eswari, Ms. G. Meenakshi, Ms. S.K.Kanimozhi of III B.A.,(Soc) got 2<sup>nd</sup> place in Street Play at University of Madras.
- ❖ Ms. Suruthi J, Ms. Vigirishena V of B.Sc.,(Maths) won 2<sup>nd</sup> place in Quiz at SSS College
- ❖ Ms. Maheswari K of B.Sc.,(Maths) won 3<sup>rd</sup> place in Comic Strip Presentation at SDNB Vaishnav College.
- ❖ Ms. Mridhula of III BBA secured 2<sup>nd</sup> place in ALT &TALK at Bhaktavatsalam College.
- ❖ Ms Rekha, Ms. Asha, Ms. Khushboo Raj Purohit of III BBA won 2<sup>nd</sup> place in Mime Mahalakshmi College.



- ❖ Ms P Kirthana, S Vyshnavi of II Bsc (Psychology) won 2<sup>nd</sup> prize in PPT at SSS Jain College.
- ❖ Ms. S. Janani, of I B.A.,(English) secured 1<sup>st</sup> place in State Level Cultural competition 2019 conducted by Swamy Vivekananda Yoga and Skating Association.
- ❖ Ms. Kusumlata, Ms. Deepika Kumari, Ms. M. Mahalakshmi , Ms. S. Malavika, Ms. S. Devi and Ms. S. Varalakshmi of I B.Com.,(BM) won 1<sup>st</sup> , 3<sup>rd</sup> prize in Mehandi, Fruit and Soap Carving at Shri Krishna Swamy College.
- ❖ Ms. P. Neha Priya, of III B.Sc.,(Psy) and Ms. K. Divya, of II B.Sc.,(Psy) won 2<sup>nd</sup> prize in Bridal Makeup at Hindustan College.

### **Experiential Learning**

In the era of globalization education should be taking learning beyond the classroom and engaging in real world experience. The students are encouraged to undergo experiential learning in the form of internship and industrial visit which help them to transit more gracefully from college to work.

### **Internship**

The students of various departments underwent internship training which are as follows:

- ❖ 10 students of B.C.A & Computer Science in Tamil Nadu Skill Development Corporation.
- ❖ 36 students of Computer Science in 4 companies.
- ❖ 36 students of Computer Application in 2 companies.
- ❖ 6 students of Bank Management in SBI
- ❖ 12 students of Psychology in 4 clinics.
- ❖ 21 students of Commerce in 15 various companies.
- ❖ 69 students of Corporate Secretaryship in 25 companies.
- ❖ 14 M.Com., students in 11 companies.
- ❖ 10 II M.Sc.,(CS) students in Institute for Language and Skills.

### **Industrial Visit**

- ❖ Computer Application and Computer Science students visited SLN Technologies, Chennai.
- ❖ Corporate Secretaryship students visited SEBI and Aavin Milk processing Plant, Madhavaram, BBA and B.Com., (Hons) students visited Hatsun Agro Ltd.– Kanchipuram.
- ❖ M.A.(HRM) students visited KCP Ltd.,

- ❖ Commerce students visited Aavin Diary in Sholinganalur.
- ❖ B.Com.,(BM) students visited Parle-G Manufacturing Industry, Madhavaram.

### **Add on Proficient Courses**

- ❖ MHRD Diploma in Communication Skill Development for all the 2<sup>nd</sup> year students.
- ❖ 119 students of Corporate Secretaryship, Management Studies, Honors, Accounting and Finance and Bank Management completed MHRD Tally Certificate course.
- ❖ 39 students of Honors completed Certificate course on ‘MS- office’ and Diploma in ‘Logistics supply chain and retail management’.
- ❖ 11 students of Commerce completed Tally ERP and Microsoft office, a student in English training programme, 4 students in Type writing, a student in Logo designing and 7 students in Hindi Government certificate course.
- ❖ 70 students of Computer Science and Computer Application completed Certificate Course on “Web development using JAVA and J2 EE”.
- ❖ 10 students of B.Sc.,(Psychology) completed certificate course at SDS Behavioral Institution and three from Patrician College.
- ❖ 20 students of Interior Design and Décor completed ‘Photoshop’ and 40 on ‘Revit AutoCAD’.
- ❖ 3 students of BCA completed their Diploma in CSC Computer Education
- ❖ 134 students of B.Sc., Computer Science completed online certificate courses and also underwent MS- Office certificate course.
- ❖ 142 students of B.Com (CS) completed 216 on line and off line certificate courses.
- ❖ 442 students of Commerce, 71 students of Interior Design and Décor, 117 students of BCA, 119 students of BSc., Psychology and 39 students of Honors completed online certificate courses.
- ❖ 33 students of Bank Management completed on line and off line certificate courses.
- ❖ 77 students are undergoing Bank examination coaching by T.I.M.E and 24 students by SBIOA.

### **‘Kalaalaya’ Fine Arts Association**

‘Kalaalaya’ Fine Arts Association under the Headship of Ms. M. Latha, Asst. Prof., Dept. of Psychology positively triggers the extra - curricular latent potentials of the students. This provides a phenomenal platform for young charming students to express and exhibit their talents in combination with their spirits.

The various cultural programmes conducted are:

- ❖ ‘SNIGDA’18’, Inter Departmental Cultural Fest for Freshers.
- ❖ ‘ESHA’18’, Inter Departmental Cultural Fest was conducted.
- ❖ ‘Navarathiri’ was celebrated and students gave Cultural performance at Sri Kanyaka Parameswari Temple.
- ❖ 10 of our students participated in Mylapore Festival 2019 at Mylapore Kabaliswar Temple.

### **Club Reports**

Woodrow Wilson said, “There is no higher religion than human service. To work for the common good is the greatest creed”. Next to home it is the educational institution that enhances the civic engagement, group, organizational and interpersonal skills of the students. SKPC engages the students in various community service activities through different clubs so that they gain better understanding of themselves and commitment to community.

### **National Service Scheme (N.S.S)**

Under the leadership of NSS Programme Officers Mrs. K. Aysha Banu, Asst. Prof., Dept. of Home Science - Interior Design & Décor and Ms. R. Chitra Asst. Prof., Dept. of Mathematics and Ms. C. Kabila, Asst. Prof., Dept. of Computer Science, organized various service programmes which are as follows:

- ❖ 124 NSS volunteers & a programme officer participated in a rally organized on account of ‘International Day against Drug Abuse & Illicit Trafficking’ at Kandanchavadi.
- ❖ Organized a workshop for volunteers on Yoga .
- ❖ Observed silent prayer for the Kargil warriors on Kargil Victory day and Dr. A.P.J. Abdul Kalam death anniversary.
- ❖ Organized seminar on Hepatitis on World Hepatitis day.
- ❖ Volunteers rendered service for JET.
- ❖ Organized library cleaning activity under Swatch Pachwada and flash cards and paper holders were displayed to create awareness.
- ❖ Distributed Deworming medicine to all the students.
- ❖ Relief materials and an amount of Rs. 15000/- for Kerala flood were collected and sent to the Kerala Chief Minister’s Relief fund.
- ❖ Volunteers attended Human Rights Training Programme at MCC.
- ❖ Programme Officers attended training on IFMS at University of Madras.
- ❖ Volunteers participated in Republic Day Parade selection.
- ❖ NSS day was celebrated on 5<sup>th</sup> October 2018.

- ❖ Volunteers rendered their service in cleaning Sri Kanyaka Parameswari temple.
- ❖ Volunteers participated in a marathon organized by Tamil Nadu Police department on account of Police Commemoration day.
- ❖ Volunteers & programme officer rendered their service for State Level Cultural meet at Nehru Indoor stadium and for Graduation day at University of Madras.
- ❖ Distributed Nilavembu Kasayam to all the staff and students and also to general public.
- ❖ Volunteers & programme officer participated in a rally at University of Madras organized on account of Mahakavi Bharathiyar Birthday.
- ❖ Organized 8 days special camp at Thiruputkuzhi village in Kanchipuram district and conducted various beneficial programmes for the village people like Eye, Dental, physiotherapy camp and Veterinary camp, 350 people were given free spectacles and 5 villagers free eye surgery.
- ❖ Volunteers participated in Human formation organized by Madras Cancer Institute at Elliot's Beach on World Breast Cancer day.
- ❖ Volunteers attended a seminar on Environmental Changes at University of Madras.
- ❖ Ms. Bhavana of B.Sc.,(Maths) attended 10 days adventure camp at KuluManali.

### **Youth Red Cross**

YRC functions under the guidance Ms. P. Niranjana, Asst. Prof., Dept. of Management Studies and Ms. P. Keerthana, Asst. Prof., Dept. of English. The activities are:

- ❖ MOU signed with Audacious Dream Foundation.
- ❖ Orientation programme was conducted for the volunteers.
- ❖ Volunteers participated in a rally on say no to drugs in OMR.
- ❖ Conducted Disaster Management programme.
- ❖ Volunteers cleaned Vadivudai Amman Temple in Thiruvottiyur and Kalikambal Temple in Mannady.
- ❖ Volunteers spent a day with students of a Blind School at Tondiarpet and served the patients of ophthalmic eye hospital at Egmore.
- ❖ Organized a Nobel Bazaar & Food Fest. The amount collected was used for noble cause.
- ❖ Volunteers visited Javadhi Hills near Yelagiri to get an in depth knowledge of the tribes.
- ❖ Blood Donation Camp was organized. Totally 49 units of blood was collected.
- ❖ Organized India-Srilanka Youth Exchange Programme where in SriLankan Delegates visited the College. At SriLankan Deputy High Commission Office the institution was recognized by Audacious Dreams Foundation.

- ❖ Organized a health check up to all the students and staff of the college.
- ❖ Volunteers participated in mini marathon held by Tamil Nadu Police Department.
- ❖ Volunteers rendered their service for 160<sup>th</sup> convocation at University of Madras.
- ❖ Conducted Rubella Awareness Programme in association with Inner Wheel Organization.
- ❖ Organized a visit to OTA to have an insight of the life of a trainee in Army.
- ❖ Conducted Orientation on importance of foreign exchange programme for students.
- ❖ Organized medical camp namely ENT, Eye and Dental for the students.
- ❖ FOODIE 2K18 was organized in associating with Sulanji.
- ❖ Ms. Vaishnavi and Ms.Kavitha Reddy of IIB.Sc., (Psy)are going to Malaysia as part of International Youth Exchange Programme.
- ❖ Ms. A. Mridhula and Ms. S.Ishwarya were volunteers for India- Srilanka Youth Exchange Programme and were recognized by Common Wealth Student Association, National Career Service, Ministry of Labour and Employment, Government of India, Rajiv Gandhi National Institute and Audacious dream foundation.
- ❖ Ms. A. Mridhula of III BBA going to participate in National Level YRC training and study camp at Karunya University Coimbatore.
- ❖ Distributed Nila Vembu Kasayam.
- ❖ 15 NSS Volunteers rendered service to Chennai Corporation for survey on Leprosy.

### **Rotaract Club**

Rotaract club executed various projects under the stewardship of Ms. T. Gurumala, Asst. Prof., Dept of English, Ms. K. Karishma Ruhi, Asst. Prof., Dept. of Commerce (Hons.)and Ms. Parvathi, Asst. Prof., Dept. of Corporate Secretaryship

- ❖ Organized formal installation.
- ❖ Celebrated Friendship day and Smile day.
- ❖ Conducted orientation for students and board members.
- ❖ Awareness programme on road safety and basic life support.
- ❖ ‘Thoughts to Ponder’ put on view on the College notice board.
- ❖ Conducted a workshop on self defense for the students.
- ❖ Distributed black colour headlight stickers to reduce the effect of high beam light emitted from the vehicles.
- ❖ Distributed saplings to the Council members and Snigda competition winners.
- ❖ Donated food to needy on Vinayagar Chaturthi.
- ❖ Along with NSS cardboard boxes were kept in restrooms of the College.

- ❖ Organized a noble bazaar and the amount collected was used for noble cause.
- ❖ Distributed old clothes for the needy people.
- ❖ During Navarathri along with RAC of New College & RAC of Jeppiar College visited to various Navarathri Gollus and collected information was sent to RAC of Asaba District, Nigeria to share about our culture.
- ❖ Won 1<sup>st</sup> prize in face painting and 3<sup>rd</sup> prize in bridal make up in BLAST cultural event
- ❖ Participated in Terry Fox Marathon held at Anna University and polio awareness held at Chennai Central signal.
- ❖ Volunteered in “Colours of India” a musical journey by maestros Ganesh and Kumeresh to raise fund for Cancer patients.

### **Karuna Club**

Karuna club under the directions of Ms. L. Madhumitha, Asst. Prof., Dept. of Honours, Dr .G. Vanitha, Asst. Prof., Dept. Management Studies and Ms .R. Anu Rekha Asst. Prof., Dept of English conducted following activities:

- ❖ ‘Feed the Need’ Project was initiated last year wherein the numbers of packets have been increased from 25 to 80.
- ❖ Conducted an Essay Writing competition on ‘Child Abusement’, Drawing competition on ‘Human Welfare’ , face painting competition on ‘No Plastics’, ‘ Best out of waste’ and Mime on ‘Social Issues’
- ❖ Members visited the ‘Vasavi Gostharam’ and old age home.

### **Eco –Club**

Eco club under the guidance of Ms. Bhanu, Head, Dept. of Sociology, Ms. A. Durga Devi Asst. Prof., Dept of Sanskrit and Ms. S. Sandhya, Asst. Prof., Dept. of Commerce (Accounting & Finance) conducted following activities:

- ❖ Workshop on Avoid Plastics.
- ❖ Seminar on Live with Nature and Importance of planting Tree.
- ❖ Conducted competition on Bouquet Making, Gift Paper bag making competition and Debate on Environmental Awareness & No use of Plastics.
- ❖ Bird feeder placed at different places of the campus

### **Citizens Consumer Club (CCC)**

The Citizens Consumer Club under the guide ship of Ms. M. Jayanthi, Asst. Professor, Dept. of Corporate Secretaryship and Ms. T. Mekala, Asst. Professor, Dept. of Commerce, Ms. V. Siva Sankari, Asst. Prof. Dept. of Tamil organized following activities:

- ❖ Organized Paper Presentation on ‘Organic foods and its health benefits’ and Face painting competition on ‘Go Green’.

### **Quiz Club**

Under the supervision of Dr. Sudha, Asst. Prof., Dept. of Mathematics, Ms. P.A. Thirupura Sundary, Asst. Prof., Dept. of Commerce (Hons.) and Ms. S. Jayalakshmi, Asst. Prof., Dept. of English organized quiz competitions

- ❖ On Independence Day, Republic Day, Swami Vivekananda & Current affairs.
- ❖ Students participated in the Madras Day Quiz Competition organized at D2 Sai Sangirth, Egmore, and Chennai by Telugu Taruni Club.

### **Empowerment Programme**

The Empowerment Programme under the direction of Ms. M. Lakshmi, Asst. Prof., Dept. of Psychology, enables the students to acquire knowledge skills and techniques which helps them in their personal and social growth as well as fosters sensitivity towards society. Skill development and placement certificate courses offered for this academic year are:

- ❖ Conducted Two days fitness workshop for all the II & III years students.
- ❖ Govt. of India Ministry of skill development & entrepreneurship Certificate course is offered to all the II year students and 559 are the total beneficiaries. Courses offered are :
  - Beauty therapy, Advance fashion designing, Animation and Multimedia, Accounts Assistant using tally, Small scale Industry, Dietician assistant
- ❖ Diploma Courses under National council for Technical and vocational education (MHRD) to all the I year students and 563 are the total beneficiaries. Course offered are:
  - Diploma in Fashion designing, Diploma in Beauty care, Diploma in Tally, Diploma in web designing, Diploma in pre primary teacher training, Diploma in Yoga and Meditation, Classical dance,
- ❖ Two wheeler driving class for staff and students.

### **Placement Consortium**

Placement consortium is managed and Headed by Placement Coordinator Ms. C. Geetha, Asst. Prof., Dept. of Computer Science, supported by Ms. T.M. Kavithagayathri, Asst. Prof., Dept. of Sociology, Dr. V. Krishna Kumari, Asst. Prof., Dept. of Commerce, Ms. A. Kaviya Priya, Asst. Prof., Dept. of Management Studies, Ms. K. Sangitha, Asst. Prof., Dept. of Commerce (Bank Management) and Ms. S. Alisha Kumari Asst. Prof., Dept. of English. In today’s survival of the fittest kind of the job market, it is vital that educational institutes instill

the students with practical experience combined with academic excellence and skills so that they are well prepared to easily fit in the highly competitive career space. The consortium effectively prepares and guides students to compete in the corporate world and find a foothold for their career path. The activities are:

- ❖ Conducted Awareness programme on Abroad Studies, Effective Public Speaking Skills, Government & Bank competitive exams, Aptitude Test, Nurturing on Employability Skills, Training for Attending Interview Effectively, Softskill Training, Online Aptitude Test
- ❖ Organized **Mega Job Fair** in the College premises ,49 companies from IT/ITES, BFSI Pharmacy, Food & Beverages sectors and 3382 candidates participated out of which 2055 were selected.

In the year 2018-2019, our students have been placed in top 5 MNC companies

- ❖ INFOSYS-3 students got selected
- ❖ TATA CONSULTANCY SERVICE-15 students got selected.
- ❖ CAPGEMINI-63 students got selected for Final Round.
- ❖ WIPRO-1 student got selected.
- ❖ SUTHERLAND GLOBAL SERVICES-18 students got selected.

For the first time 4 students are placed in airways namely Indigo Airlines, Anna International Airport and Air Asia.

### **‘Chaitanya’ Inter Collegiate Fest**

Under the convenership of Dr. V. Krishna Kumari, Asst. Prof. Dept. of Commerce, Chaitanya Inter collegiate fest was organized. It provides myriad of opportunities, platform to demonstrate the talent and meet peer members from other institution.

Over all 46 Colleges participated and MOP Vaishnav College bagged the Overall Trophy for co- curricular activities and JBAS college for extra - curricular activities.

### **International Mother Tongue Day**

Department of Telugu and Tamil conducted International Mother Tongue day and eminent personalities like Mr. Illa Ganesan, Former MP and Sri Medi Chetty Thirumala Kumar, IRS, Retd. Chief Commissioner of Income Tax were the guest of the day.

### **International Conference by Department of Commerce**

The Department of Commerce along with Department of Bank Management and Department of Accounting & Finance organized an International conference on ‘Emerging Dynamics of Commerce in Global Scenario’. The conference was inaugurated by Mr. Rob Peck,



Digital Consultants, Peck Consultants, Santa Barbara, California and Dr. S. Guruswamy, Professor Head, Department of Commerce, University of Madras was the chief guest and CA Gopal Krishna Raju was the Guest of Honor for the valedictory function.

- ❖ 58 research papers were received and the same was published in International Journal of Research and Analytical Reviews (IJRAR)

### **International Conference for Students by Honors Department**

To motivate the students to compete proficiently and confidently, The Department of Commerce (Hons.) in association with ICT Academy of Tamil Nadu conducted a One Day International conference for students on ‘Emerging trends in three key facets - Marketing, Banking & Human Resources’. The conference was inaugurated by Mr. Bino Mathew, Chief HR Officer, JAL International, Saudi Arabia and Mr. K.A.Vijayan, DGM, ICT academy was the chief guest for the valedictory function.

- ❖ Totally 41 papers were received and these papers were published in Journal of Intercontinental Management Research Consortium with ISSN No. & Impact Factor.

### **National Seminar by Library Department**

A National seminar on ‘Emerging trends in library and information science’ was conducted in collaboration with Madras Library association and Elsevier. Sri. K .Nandakumar, IRS, Joint Commissioner of Income Tax, Ministry of Finance, Govt. of India inaugurated the seminar and 50 scholars participated.

### **Faculty Development Programme**

- ❖ IQAC organized an FDP in collaboration with IIT-Madras on ‘Current and Emerging Teaching - Learning Methodologies’ in which 40 Faculties from SKPC participated.
- ❖ Dept of Management studies and Corporate Secretaryship jointly organized International FDP on ‘Application of Statistical Techniques in social science research in which 37 faculties from various city colleges participated.
- ❖ In association with ICT academy conducted an FDP on ‘Autocad’ and ‘Goal setting’.
- ❖ Dept of Computer Application and Computer Science jointly organized an FDP on “Professional article writing using LaTeX”

### **Activities in Collaboration with ICT Academy**

- ❖ 21 days workshop on Retail Sales and Management for 50 passed out students.
- ❖ 5 days programme SIDBI-Entrepreneurship development
- ❖ 151 students participated in Cloud literacy day

- ❖ Power Seminar on nurturing the graduates on industry readiness.
- ❖ Internship at TNSDC, Guindy.
- ❖ Workshop on ‘Personality profiling’.
- ❖ Power Seminar on ‘Ethical Hacking’
- ❖ 139 students participated in youth talk 2018.
- ❖ Students and staff participated in Sales force youth technology summit 2018, Youth Innovation summit 2019 and BRIDGE 2019-Fostering India for industry 4.0.

### **Sports Achievement**

Sport is a refreshing act for both the body and mind. The glory of sports comes from dedication, determination and desire.

This academic year the Sports Day was celebrated on 25<sup>th</sup> Jan 2019 with Mrs. Gayatri, International Athlete as the Chief Guest. Having known this glory, our students had toiled to bring laurels to their temple of learning.

- ❖ Secured 3<sup>rd</sup> place in Kho-Kho inter-collegiate tournament held at Queen Mary’s College.
- ❖ Secured 2<sup>nd</sup> place in Kabaddi at District level inter - collegiate tournament held at SRM University and 3<sup>rd</sup> place in Eesha yoga district level tournament held at Nochikuppam, Chennai.
- ❖ Secured 4<sup>th</sup> place in Kabaddi in Shankarlal Memorial Trophy inter-collegiate tournament held at S.S.S Jain College.
- ❖ Throw Ball players participated in Inter - Collegiate Tournament held at WCC College.
- ❖ Badminton players participated in B-Zone Inter-collegiate tournament held at D.G. Vaishnav College.
- ❖ Chess player participated in B-Zone inter - collegiate tournament Sri Krishnaswamy College
- ❖ Kho-Kho players participated in B-Zone inter - collegiate tournament held at Ethiraj College, in State level tournament held at Kumararani Meena Muthaiah College and in Shankarlal Memorial Trophy inter- collegiate tournament held at S.S.S.Jain College.
- ❖ Kabaddi players participated in B - Zone inter - collegiate tournament held at S.S.S Jain College, Buck memorial tournament held at YMCA College and State Level Tournament held in Erode.
- ❖ Students participated in Volley Ball B –Zone inter - collegiate tournament held at Ethiraj College.

- ❖ The Volley ball and Kabaddi players participated in the Seethamma Trophyinter - collegiate state level tournament for women organized by Hindu College.
- ❖ Ms. R. Pooja, of II B.Sc., (Mathematics with Computer Application) participated in Kabaddi State level Tournament held in Dharmapuri.
- ❖ Athletes participated in A.L. Mudaliyar Athletic meet held at Jawaharlal Nehru Stadium.
- ❖ Volley ball players participated in inter-collegiate tournament held at Shri Krishnaswamy College.
- ❖ The Kabaddi , Kho-Kho, Throw Ball and Volley Ball players participated in JBAS sports festival tournament held at S.I.E.T College.
- ❖ Ms. I. Pravallika of III B.Com.,(A&F) participated in National Level Shooting Ball representing Tamil Nadu and secured 4<sup>th</sup> place.
- ❖ Ms. I. Pravallika, Ms. K. Shanmuga Priya, Ms. V. Akshitha, Ms. J. Fathima Sakina, Ms. I. Rubina, Ms. R.B. Kamakshi, Ms. D. Bharathri, Ms. S. Manju, Ms. K. Krishnaveni, and Ms. L.Hemalatha of III B.Com.,(A&F) participated in Mini Marathon conducted by Tamil Nadu Police Department.
- ❖ Ms. Janani Bai of B.A.,(Eng) won 4<sup>th</sup> place in Kabadi at Shasun Jain College.

### **Institutional Membership**

Industry Institute interaction provides a platform for showcasing the latest technological advancements and their implementation. The commitment to promote and recognize scholarly achievements, the College has signed MOU's with 20 organizations and is a member of 8 associations. This academic year the College became a member of:

- ❖ Audacious Dream Foundation.
- ❖ Great Shopping Network Pvt. Ltd.
- ❖ Jay 7 Network Private Ltd.

### **Alumni 'Kanyaka Nestor'**

Alumni are the ambassador of the institution. They are the image of the past, representation of the present and link to the future. The contributions of SKPC Alumni are:

- ❖ Rs. 2 Lakhs sponsored for Short term certificate course on GST, Autodesk, Revit & Python.
- ❖ Napkin destroyer machine was installed.
- ❖ Seed balls project was initiated and around 17193 seed balls were made by the students and the same was distributed.
- ❖ Friendship day was celebrated.

### **Start up Project**

The institution initiated a start up project under the guidance of Dr. Rajashree Rajesh, Asst. Prof., Dept. of Commerce for the students with an objective to inculcate and encourage entrepreneurship and innovation among the students. About 45 students and 14 staff are part of this project where they involve in producing, marketing and selling **Paper Bags** to various shops and outlets. Till date the students have successfully sold 500bags.

### **Participation in 45<sup>th</sup> Tamil Nadu Tourism Trade Fair Exhibition**

The institution showcased its social services by participating in the 45<sup>th</sup> Tamil Nadu Tourism Trade fair exhibition from 26<sup>th</sup> January to 29<sup>th</sup> January 2019 in the Island ground, Chennai. Our multi-talented student community sensitized the general public through various activities.

### **International Women's Day Celebration**

International Women's Day is to be celebrated on 7<sup>th</sup> March 2018 and on the same day the Students' Council Valedictory, the Empowerment Programme Exhibition, Release of the College Magazine and Investiture of office bearers will be held.

### **Bi- Decennial Activities Conducted by the Departments:**

- ❖ Dept. of Commerce invited alumnus Ms .L. Dheentamil (Chartered Accountant, FORD) as the Chief Guest for the department Association activities and Workshop on 'SPSS Package for application of Data Analysis' was conducted.
- ❖ Dept. of Corporate Secretaryship conducted Road safety patrolling training, Arts & Craft training for Muthialpet Govt. Hr. Sec. School students and International workshop on SPSS for faculty.
- ❖ Dept. of Honors conducted workshop on 'Paper Baskets Making' for non-teaching staff, MHRD certified courses on Tally ERP 9 and Diploma Certificate Course in Logistics Supply Chain & Retail Management for students and Dept students took classes on Insurance, Marketing, Banking, Basic Accounts and Human Resources to students of other non commerce disciplines.
- ❖ Dept. of Management Studies organized a CSR Initiative -Workshop on 'Jewelry Making' for general public and an awareness programme on Good Touch and Bad Touch for the students of Ganesh Bai Galada Jain Girls Higher Secondary School.
- ❖ Dept. of Computer Application and Computer Science jointly organized a FDP on 'Professional article writing using LaTeX' and Ms. S. Kokhilavani and Ms. R. Saradha,

Assistant professors handled special computer classes for the XI standard students of Dr. R.S. M. Girls Higher Secondary School.

- ❖ Dept. of Home Science – Interior Design & Décor PG Students compiled floor plan and the same is kept in the Library for reference, PPT lecture was uploaded in You tube by PG students and staff, PG Students delivered lecture on ‘Recent Trends in Interiors’ at DG Vaishnav and AM Jain Colleges, Library wall was decorated by the final year students, Jute plant bags and cloth bags were made by students for distribution and Old notice boards were recycled.
- ❖ Dept. of Mathematics and Mathematics with CA jointly conducted aptitude training programme, Paper presentation by students using SPSS to test the hypothesis, Free Maths classes in 23 Government schools were handled by the advance learners of the dept and conducted SPSS-Workshop for staff & student.
- ❖ Dept. of Psychology did assessment of stress for students, an Awareness programme in seven schools on ‘Suicide prevention’, Psychometric Assessment at JTC School, psychological activities at Sarvodaya and Counseling and music therapy for girls at Government Observation Home for girls and boys.
- ❖ Dept. of Sociology celebrated Chennai day, YUVA - certificate course on Good governance and Effective participation, Social initiative project at observation home for girls.(Purasaiwalkam) and Heritages walk at St. George Fort.
- ❖ Dept. of Telugu conducted typing classes for students and workshop on ‘Basic Journalism’.
- ❖ Dept. of Tamil conducted a workshop on ‘Skill on stage arts’ and ‘Silambattam’.
- ❖ Dept. of Hindi conducted Spoken Hindi classes for students.
- ❖ Dept. of Sanskrit conducted Sloka Chanting for Staff & Students
- ❖ Dept. of English conducted workshop on ‘Effective Communication’.
- ❖ Dept. of English of Shift – II started Blog.
- ❖ Dept. of Tamil – Shift - II exhibited Five Types of Land from Tamil Literature
- ❖ Dept. of Accounting & Finance organized an awareness programme on ‘The use of cloth Napkins’ and Celebrate every Saturday as fruits day by distributing fruits.
- ❖ Dept. of Bank Management organized an Awareness programme on ‘Life values and suicide prevention’.
- ❖ Dept. of Computer Science - shift II organized an awareness programme on ‘The use of cloth Napkins’.

❖ Dept. of Bank Management celebrates every Saturday as fruits day by distributing fruits.

### **Conclusion**

Shakuntala Devi said, 'Education is not just about going to school and getting a degree. It's about widening your knowledge and absorbing the truth about life'. True life in college is an ocean of new beginnings and possibilities. This golden period equips the students for all the challenges they will face in life and creates a strong foundation of knowledge.

We at SKPC ensure quality education for women and also believe that education plays a pivotal role in the mental and intellectual nourishment and growth of a woman and it fosters the enlightenment, empowerment and emancipation of women.

I conclude with the words of Dr. APJ Abdul Kalam

'Never stop fighting until you arrive at your destined plane - that is, the unique you. Have an aim in life, continuously acquire knowledge, work hard and have the perseverance to realize the great life'.

With the blessings of Goddess Vasavambha, We at SKPC 'DREAM' and believe in ourselves and Yes, with robust mindset dare to reach the pinnacle and make the institution a Centre of Excellence in the days to come.

This report is attributed to the dedication, devotion and commitment of SKPC Management, Staff and Students.

Thank You for giving me this opportunity.....

Jai Hind!